



**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Philadelphia, PA 19103**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958580-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Brown/D/Senate	SHERROD BROWN OH SE	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	958580	06214838

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	NBC Today Show	7-9a	-TWTF--	:30	8	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTTu 10/09/12 7:57 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 5 WLWTTu 10/09/12 8:57 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 2 WLWTW 10/10/12 7:26 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 6 WLWTW 10/10/12 8:37 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 3 WLWTTh 10/11/12 NBC Today Show 7-9a :00 <del>\$1,200.00</del> NM See MG 1.9 7 WLWTTh 10/11/12 7:23 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 8 WLWTF 10/12/12 8:26 AM NBC Today Show 7-9a :30 OHSBTV1223 \$1,200.00 NM 4 WLWTF 10/12/12 8:59 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 9 WLWTM 10/15/12 8:27 AM NBC Today Show 7-9a :30 OHSBTV1223 \$1,200.00 NM MG for 1.3 10/11									
2	10/15/12	10/15/12	NBC Today Show	7-9a	2-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WLWTM 10/15/12 7:29 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM 2 WLWTM 10/15/12 8:57 AM NBC Today Show 7-9a :30 OHSBTV1231 \$1,200.00 NM									
3	10/09/12	10/12/12	6-7a news	6-7a	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WLWTTu 10/09/12 6:14 AM 6-7a news 6-7a :30 OHSBTV1231 \$800.00 NM 2 WLWTW 10/10/12 6:45 AM 6-7a news 6-7a :30 OHSBTV1231 \$800.00 NM 1 WLWTTh 10/11/12 6-7a news 6-7a :00 <del>\$800.00</del> NM See MG 3.5 3 WLWTF 10/12/12 6:43 AM 6-7a news 6-7a :30 OHSBTV1231 \$800.00 NM 5 WLWTM 10/15/12 6:52 AM 6-7a news 6-7a :30 OHSBTV1223 \$800.00 NM MG for 3.1 10/11									
4	10/15/12	10/15/12	6-7a news	6-7a	1-----	:30	1	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958580-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Brown/D/Senate	SHERROD BROWN OH SE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		10/15/12	6:27 AM	6-7a news	6-7a	:30	OHSBTV1231	\$800.00 NM
5	10/09/12	10/12/12	7-730p	7-730p	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		10/09/12	7:18 PM	7-730p	7-730p	:30	OHSBTV1231	\$800.00 NM
3	WLWTW		10/10/12	7:26 PM	7-730p	7-730p	:30	OHSBTV1231	\$800.00 NM
4	WLWTTh		10/11/12	7:18 PM	7-730p	7-730p	:30	OHSBTV1223	\$800.00 NM
2	WLWTF		10/12/12	7:11 PM	7-730p	7-730p	:30	OHSBTV1223	\$800.00 NM
6	10/15/12	10/15/12	7-730p	7-730p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		10/15/12	7:18 PM	7-730p	7-730p	:30	OHSBTV1223	\$800.00 NM
7	10/09/12	10/12/12	NBC Tonight Show	1135-1237a	-TWTF--	:30	4	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWTTu		10/09/12	12:08 AM	NBC Tonight Show	1135-1237a	:30	OHSBTV1231	\$650.00 NM
2	WLWTW		10/10/12	12:32 AM	NBC Tonight Show	1135-1237a	:30	OHSBTV1231	\$650.00 NM
3	WLWTTh		10/11/12	11:46 PM	NBC Tonight Show	1135-1237a	:30	OHSBTV1231	\$650.00 NM
1	WLWTF		10/12/12	12:20 AM	NBC Tonight Show	1135-1237a	:30	OHSBTV1231	\$650.00 NM
8	10/15/12	10/15/12	NBC Tonight Show	1135-1237a	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		10/15/12	12:07 AM	NBC Tonight Show	1135-1237a	:30	OHSBTV1231	\$650.00 NM
<b>Total Spots</b>							<b>25</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$23,250.00</b>
<u>Agency Commission</u>	<b>\$3,487.50</b>
<u>Net Amount Due</u>	<b>\$19,762.50</b>